

Dear Colleague,

In celebration of the upcoming International Pathology Day on November 5, Labs are Vital is hosting the 2014 Labs4Life photo contest to showcase the work of pathologists and laboratory professionals around the world. Labs Are Vital will be promoting the contest via social media and would like to request its partners to support the contest by promoting it via their social media vehicles as well.

The contest will ask pathologists and laboratory professionals to submit photos of themselves with national or local landmarks and our “Labs4Life” sign. Participants are also encouraged to make their own sign in their own language. Participants can submit their photos on the Labs Are Vital site when the contest opens on October 6. As photos are added to the site, participants can vote for the photos that they think are the most creative. Three finalists from each of three regions: Eurasia, Europe and Africa, and the Americas (a total of 9 finalists) will be chosen. A final voting round to select a first place winner from each region will begin on October 27. The three first place winners will be announced on International Pathology Day, November 5.

Sincerely,

The Labs Are Vital Team